

MEDIA ADVISORY



Date: August 1, 2016
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Key City Rhythm & Blues Festival Committee to Present Event Proceeds

Event proceeds benefit United Way of Abilene Community Partners

What: Media are invited to cover a ceremonial check presentation. Jim Barr, Key City Rhythm & Blues Festival Chairman, will present a \$50,000 check on behalf of the Festival to United Way of Abilene. The Festival proceeds will support United Way of Abilene's non-profit Community Partners. Barr will also announce dates for the 3rd annual Key City Rhythm & Blues Festival.

Who: Jim Barr, Key City Rhythm & Blues Festival Chairman
Cathy Ashby, United Way of Abilene President/CEO

When: Wednesday, August 3
1:30 p.m.

Where: United Way of Abilene
240 Cypress – Abilene, TX

Interviews: Festival Chairman Jim Barr, United Way staff, and United Way Community Partners will be available for media questions.

About the Key City Rhythm & Blues Festival: *The Key City Rhythm & Blues Festival is a multi-day music festival that benefits United Way of Abilene. For more information, visit: <http://www.keycityblues.com>.*

About United Way of Abilene: *United Way of Abilene seeks to impact the education, income and health of West Central Texans through partnerships, innovation and return on investment. For more information about how United Way of Abilene is positively impacting the community, visit: <http://www.unitedwayabilene.org>*