

# United Way of Abilene

## Catalyst Funding



### Overview and Investment Guidelines:

Catalyst Funding supports community efforts that strategically align investments with long-term solutions for our focus areas of health, education, and financial stability. Particularly, we will consider proposals that:

- align with the mission of United Way of Abilene.
- demonstrate fiscal accountability.
- demonstrate the ability to measure and document outcomes.
- demonstrate capacity and leadership necessary to complete the proposed activity.
- *describe the increase/decrease in demand for services, operational distress, costs to continue current services, and/or anticipated fundraising loss due to COVID-19.*

### Awards will not be granted to:

- fundraising, capital campaigns, or endowment efforts.
- deficit financing.
- grants to individuals.

### Eligibility:

- be a non-profit, tax-exempt organization, health or human service organization, or a governmental agency providing health and human services.
- provide services that benefit residents in the 19 counties served by United Way of Abilene.
- maintain a local, voluntary board of directors comprised of enough members to conduct business and provide quality oversight.
- file an IRS 990 and provide one filed if serving as the fiscal agent for the partnership.

### Funding:

Catalyst funding requests should not exceed \$10,000.

### Questions may be submitted to:

Jenn Waldmann, Director of Community Impact & Marketing  
jenn@unitedwayabilene.org  
325-677-1841

## 2021 Catalyst Funding Timeline

June 24, 2021	United Way of Abilene issues Request for Catalyst Funding Proposals
July 29, 2021	Catalyst Funding Proposals <b>due by noon</b>
August 2021	Catalyst Funding Proposals under review
September 9, 2021	Announcement of Catalyst Funding Awards at the 2021 United Way Campaign Kickoff

# United Way of Abilene

## 2021 Catalyst Funding Proposal



Submit 1 unbound application to United Way of Abilene by noon on July 29, 2021.

Fiscal Organization Information			
Agency Name:			
Address:			
City, State Zip:			
Phone:			
Website:			
Exec. Director	Name	Phone	Email
Program Director	Name	Phone	Email
Board Chair	Name	Phone	Email

Partner Organization Information, if applicable			
Agency Name:			
Address:			
City, State Zip:			
Phone:			
Website:			
Exec. Director	Name	Phone	Email
Program Director	Name	Phone	Email
Board Chair	Name	Phone	Email

Project Information
Project Name:
Amount Requested:

Add additional pages as necessary to include all participant organizations.

**Narrative:**

**A. Project Goal**

Please explain the need(s), goal, and execution plan for catalyst funding. What project challenges are anticipated?

**B. Target Populations and Demographics**

Describe the target population of this project and key barriers they face to achieve the anticipated results of this program.

**C. Desired Outcomes**

Outcomes to Measure	Data Collected for Each Outcome	Proposed Performance Targets

**D. COVID-19 Impact**

Provide a brief description of how your organization has been impacted by COVID-19.

**E. Attachments**

If you are not a current United Way agency partner, please include the following:

- a. Board of Directors roster for each participating agency
- b. Independent Audit and IRS 990 for the Fiscal Agent of the proposed project
- c. Project Budget
- d. Memorandum of Understanding signed and dated for all partners, if applicable