

2022 United Way Sponsorship Agreement



Name of Company/Organization

Name to Appear on Signage

Address

City, State & Zip

Contact Name

Email Address

Phone Number

Sponsor Signature

Date _____

Sponsor agrees to return the completed form by May 20, 2022.

Payment details for sponsorships:

- Dual Sponsorships may be billed monthly.
- StrEATs sponsorships are due in total by May 20, 2022.
- WLF payments are due in total by November 20, 2022.

Sponsorship information received after the deadline may impact signage and benefits. For tax purposes, only the amount of the donation less the value of any benefits received is considered a charitable gift.

Remit by email: katie@unitedwayabilene.org

Remit by mail: United Way of Abilene, Katie Deal
PO Box 82, Abilene, TX 79604

Dual Value Sponsorship (Sponsoring both StrEATs & Winter Lightfest)

- Platinum \$30,000** Includes \$25,000 Winter Lightfest (premier park signage, 140 tickets, 10 VIP) \$10,000 StrEATs (2 tables of 8, 16 VIP tickets, preferred seating, logo on program)
- Gold \$15,000** Includes \$15,000 Winter Lightfest (premier park signage, 120 tickets, 8 VIP) \$5,000 StrEATs (table for 8, 8 VIP tickets, preferred seating, logo on program)
- Silver \$10,000** Includes \$7,500 Winter Lightfest (premier park signage, 60 tickets, 6VIP) \$5,000 StrEATs (table for 8, 8 VIP tickets, preferred seating, logo on program)
- Bronze \$5,000** Includes \$3,500 Winter Lightfest (premier park signage, 30 tickets, 4 VIP) \$2,500 StrEATs (table for 8, 8 VIP tickets, logo on program)

Commitment due by May 20, 2022.

StrEATs Sponsorship (StrEATs V - June 4, 2022)

- Celebrity Chef* \$10,000** (2 tables of 8, 16 VIP tickets, preferred seating, logo on program)
- Culinary Master \$7,500** (table for 10, 10 VIP tickets, preferred seating, logo on program)
- Master Chef \$5,000** (table for 8, 8 VIP tickets, preferred seating, logo on program)
- Sous Chef \$2,500** (table for 8, 8 VIP tickets, logo on program)

Commitment due by May 20, 2022.

Winter Lightfest Sponsorship (17 nights from Nov. 25 - Dec. 23)

- Presenting* \$ 25,000** (enhanced park signage, all print and social marketing, 140 tickets, 10 VIP night tickets)
- Winter Wonderland \$ 15,000** (premier park signage, 120 tickets, 8 VIP night tickets)
- Holly & Jolly \$ 10,000** (premier park signage, 80 tickets, 6 VIP night tickets)
- Merry & Bright \$ 7,500** (premier park signage, 60 tickets, 4 VIP night tickets)
- Sounds of Christmas \$ 5,000** (park signage, 40 tickets, 2 VIP night tickets)
- Jingle Bells \$ 3,500** (park signage, 30 tickets, 2 VIP night tickets)
- Scenes of Wonder \$ 2,500** (park signage, 20 tickets, 2 VIP night tickets)
- Santa's Helpers \$ 1,500** (logo on school tickets or park signage, 10 tickets, 2 VIP night tickets)
- Twinkle \$ 1,000** (park signage, 8 tickets, 2 VIP night tickets)
- Festival Friends \$ 500** (park signage, 4 tickets, 2 VIP night tickets)

Commitment due by November 20, 2022

*Talk to Katie for details.