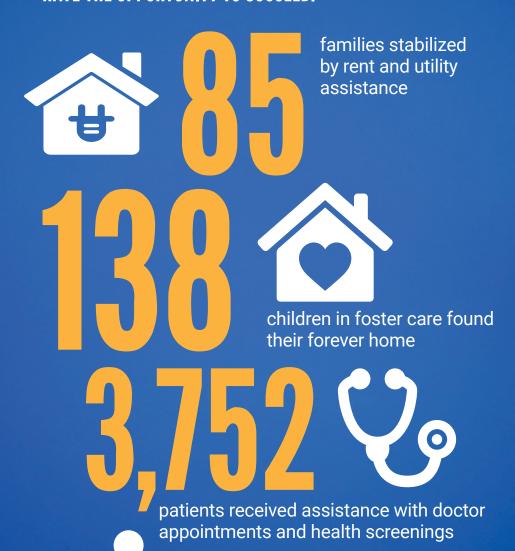
REASONS TONICO:

TOGETHER, WE CAN STRIVE FOR EVERYONE'S BASIC NEEDS TO BE MET IN OUR COMMUNITY. WE BELIEVE EVERYONE SHOULD HAVE THE OPPORTUNITY TO SUCCEED.



*550K

given to help solving childcare needs

(Continued from inside)

Their continued involvement demonstrates the enduring power of community collaboration and the lasting bonds formed through shared purpose and service.

Bringing together this esteemed group for our 70th anniversary is not only a tribute to the history of United Way of



Abilene but also a celebration of the spirit of leadership that defines our community. These former campaign chairs are more than past leaders—they are visionaries whose passion for Abilene continues to inspire future generations. Their return symbolizes a full-circle moment, honoring the legacy of those who have carried the torch and reaffirming our commitment to building a stronger, more united future for all.





United Way of Abilene unitedwayabilene.org 240 Cypress St. PO Box 82 Abilene, TX 79604 325.677.1841





The United Way of Abilene proudly celebrates its
70th anniversary, marking seven decades of service,
compassion, and impact in the Big Country. This year's
campaign is led by an extraordinary group of co-chairs whose
dedication and years of service reflect a deep love for the Abilene
community. Pictured are this year's Campaign Chairs. Back Row (left
to right): Charlie Black, Dr. Phil Christopher, Jack Rentz, H.C. Zachry,
Mike Waters, Joey Light, Norm Archibald, Scott Dueser, Dr. Royce Money,
Jay Hardaway. Front Row (left to right): Marelyn Shedd, Susan Watts,
Dr. Cathy Ashby (President & CEO, United Way of Abilene) and Megan
Allred. Their leadership honors the legacy of United Way's mission while
inspiring the next chapter of community giving and collaboration.

2026 CAMPAIGN CHAIRS

As United Way of Abilene celebrates its 70th anniversary, we are honored to welcome back a distinguished group of former campaign chairs whose leadership and dedication have shaped the impact of our organization for decades. These individuals represent a legacy of service, each having stepped forward during critical moments in our history to lead community-wide fundraising efforts. Their collective experience and deep-rooted commitment to Abilene have helped drive countless initiatives, empowering local nonprofits and improving lives across the region.

Over the years, these campaign chairs have generously given their time, talent, and resources to ensure the success of United Way's mission. From spearheading campaigns during economic downturns to rallying support in times of growth and transformation, their steadfast leadership has been instrumental in raising millions of dollars for programs that support education, financial stability, and health.

(Continues on back)

Your generosity, combined with that of others, has a powerful impact on our community's toughest issues like homelessness and school readiness. Together, we can strive for everyone's basic needs to be met in our community. We believe everyone should have the opportunity to succeed. By uniting efforts, we can create a safety net for those who need it most, support children in their education journey, promote healthy living, and strengthen financial security for families.

FOR A FEW DOLLARS A MONTH, YOU CAN HELP IN BUILDING A BETTER, KINDER COMMUNITY IN ABILENE.



- Sixteen nights of emergency shelter for families experiencing homelessness
- School supplies and clothes for one student
- Year-round case management and support for 3 students
- a certified ArtHeals instructor for a one hour class at a memory care facility





- 2 copays to assist in helping those who need dental services
- a safe space for youth ages 13-18 who are experiencing housing instability
- 15 well woman exams a year or 30 weeks of trauma counseling for a victim of a violent crime
- scholarships for families needing childcare to be able to work



UNITED WAY OF ABILENE IS DEDICATED TO HELPING OUR NEIGHBORS THROUGH CHALLENGING ECONOMIC TIMES OR NATURAL DISASTERS.

For 70 years, United Way of Abilene has served the Big Country, assisting our most vulnerable neighbors in their time of need. We encourage collaboration of programs and resources in the community to effectively and efficiently address those needs. We collaborate with community partners to improve outcomes and make lasting changes for a better, kinder community.



DUR COMMUNITY PARTNERS:

- Abilene Hope Haven
- Alliance for Women and Children
- Alzheimer's Association
- American Red Cross
- Betty Hardwick Center
- Big Brothers Big Sisters
- Big Country CASA
- · Boys and Girls Club
- Cancer Services Network
- Center for Contemporary Arts
- **Christian Service Center**
- Communities in Schools

- Day Nursery of Abilene
- Dyess Youth Program
- Girl Scouts of Texas Oklahoma Plains
- New Beginnings
- Noah Project
- Presbyterian Medical Care Mission
- Regional Victims Crisis Center
- ResourceCare
- Texas Trails Council, BSA
- Salvation Army
- YouthVoice